

GROWING NATURE BASED TOURISM IN ISAAC

UNLOCKING THE POTENTIAL OF THE PEAK RANGES

The Isaac region is home to some of Queensland's most distinctive and dramatic natural landscapes.

The Peak Ranges offer a genuine opportunity to grow nature based tourism, diversify the regional economy and strengthen the visitor experience across central Queensland.

With clear planning and the right support, this landscape can become a signature attraction for the region.

THE ISSUE

Visitors are seeking authentic outdoor experiences, but the places they want to explore often have limited infrastructure and unclear access arrangements.

The Peak Ranges National Park has extraordinary potential, yet visitor information, signage and safety measures are not keeping pace with increasing interest.

These limitations make it harder for people to safely enjoy one of Queensland's most remarkable volcanic landscapes.

They also restrict the ability of nearby communities to benefit from increased visitation.

BACKGROUND

The Peak Ranges include Wolfgang Peak, Lords Table Mountain and the Gemini Mountains.

These formations are striking, visually iconic and highly appealing to hikers, adventurers and families.

However, access is inconsistent and information is limited. Visitors often rely on informal tracks, outdated maps or word of mouth. This creates risks for visitors and increases pressure on the environment.

With simple improvements, the region could strengthen the visitor experience while protecting the natural and cultural values of the landscape.

Improvements that would make a difference include

- Clear and consistent signage
- Accessible mapping of walking routes
- Defined low impact trails where appropriate
- Visitor safety measures suited to challenging terrain
- Coordinated planning between QPWS, Council and regional tourism partners

These changes would help manage risk, improve the visitor journey and build confidence in exploring the area.

WHAT WE'RE ADVOCATING FOR

We are advocating for a coordinated approach that supports safe and sustainable growth of nature based tourism in the Isaac region. We are seeking support to

- **Improve visitor access** and information for the Peak Ranges.
- **Enhance safety** through consistent signage, mapping and track guidance.
- **Strengthen collaboration** between agencies, Council and tourism partners.
- **Protect landscape values** while allowing managed access.
- **Identify future investment opportunities** that support sustainable visitation.

WORKING TOGETHER

With shared planning and a clear vision, the Isaac region can offer a world class nature experience that strengthens community pride and encourages new visitors to stay and explore.

The Peak Ranges have the potential to become a cornerstone of our regional tourism offering, and we are ready to work with partners to make this a reality.