
PUBLIC ART POLICY

APPROVALS

POLICY NUMBER	PECS-POL-075	DOC.ID	4558270
CATEGORY	Community		
POLICY OWNER	Engaged Communities		
APPROVAL DATE	25 February 2020	RESOLUTION NUMBER	6477

OBJECTIVE

This policy defines Council's vision for public art in the Isaac region, with the objectives of:

- Recognising the cultural value of public art expression.
- Supporting initiatives that provide public art installations of local or regional relevance, reflecting the unique character of the communities of the region.
- Ensuring artwork in the public domain is of an appropriate artistic and aesthetic standard and constructed in a manner which ensures its longevity.

SCOPE

This policy applies to all Councillors, Council employees, volunteers, contractors, groups, organisations and individuals seeking to develop and/or implement a public art project in the public domain.

DEFINITIONS

TERM / ACRONYM	MEANING
IRC/Council	Isaac Regional Council
Public Art	Artworks installed in public places that may be permanent, temporary or ephemeral and can be represented in a range of artforms (e.g. sculpture, installation, projection, performance)
Public Domain	Areas under the administration or ownership of Isaac Regional Council or leased by Council to third parties including (but not limited to) public buildings and spaces, sporting, recreation and cultural facilities, and open spaces including streets, road reserves, parks, gardens and foreshores.

POLICY STATEMENT

Our people shape our culture through their stories, values, resilience, creativity, generosity and way of life. Public art in the Isaac Region is a creative representation of our people, places, stories, history and achievements.

Public art enhances our built and natural environments, engages our people and visitors, supports the development of the local arts sector and provides opportunities for cultural tourism.

Council is committed to maintaining a best practice framework to support the development, acquisition, maintenance and deaccessioning of public art in the Isaac region.

Through the integration of appropriate public art works in communities and localities across the Isaac region, Council aims to:

- Connect to our communities.
- Create meaningful and aesthetically appealing public spaces and places.
- Commemorate our past.
- Celebrate our heroes, environment and way of life.
- Develop our local artisans and creatives.
- Create cultural tourism opportunities throughout the region.

Council will implement this policy through the Public Art Action Plan 2020-2024 and in consultation with the Isaac Region Arts and Cultural Advisory Committee.

CRITERIA FOR PUBLIC ART INSTALLATIONS

Consideration of all public artworks proposed by Council and/or community organisations and individuals in the public domain, or the acquisition of such works by way of donation or gift, will be based on the following:

- Alignment with Council's strategic and operational priorities.
- Cultural and artistic merit of the public artwork.
- Relevance and appropriateness of the public art to the context of its site and community standards.
- Consistency with current planning, heritage and environmental policies.
- Alignment with existing site/facility management plans.
- Consideration of public safety and accessibility of public spaces and facilities.
- Consideration of long-term maintenance and durability, including the capacity of sponsoring organisations and/or individuals to fund upkeep.

Council will not accept custodianship of public art requiring significant ongoing maintenance or protection to a standard beyond which Council can reasonably provide.

RELATED INDUSTRY STANDARDS AND GUIDELINES

- Australian Best Practice Guide to Collecting Cultural Material (2012)
- The Burra Charter – The Australia International Council on Monuments and Sites (2013).
- Arts For All Queenslanders Strategy 2014-2018
- Australia Council for the Arts, Protocols for Producing Indigenous Australian Visual Arts.

REFERENCES

TYPE	DOCUMENT ID/NAME
	Council's Vision, Mission and Values
POLICY	Community Strategic Plan Isaac 2035

POLICY

POLICY	Isaac Regional Council Corporate Plan
POLICY	Arts and Cultural Policy, CORP-POL-031
PROCEDURE	Arts and Cultural Action Plan 2018-2022
PROCEDURE	Public Art Action Plan 2020-2024
TERMS OF REFERENCE	Isaac Region Arts and Cultural Advisory Committee
LOCAL LAWS	Advertising signage
