arts and cultural plan

2018-2022

a pure people power vision for isaac
Isaac Regional Council acknowledges the traditional Aboriginal groups who are the custodians of our region and first people of this country.

Through the implementation of the arts and cultural action plan, we aim to recognise, celebrate and promote the indigenous culture of the Isaac region.
what is arts and culture?

When we talk about the value of arts and culture, we always start with its intrinsic value. Arts and culture can energise our lives and power our emotional world.

When we talk about art it is something we do. It’s an expression of our thoughts. And when we talk culture, these are our ideas, customs and social behaviours. This is our way of life. Our lifestyle. Through arts and cultural practice, we:

Create, connect, celebrate, champion and cultivate our communities and our people.

This is what helps feed, power and build liveable communities.
The Isaac region is a place of wide horizons, dramatic landscapes, and adventurous spirit.

It’s a place powered by its people who, through their hard work and ingenuity, help to energise the world.

We live in diverse communities, from the coalfields and purpose-built mining towns, to historic towns, agricultural communities, and coastal villages.

The region is home to a unique and authentic arts sector that feeds a vibrant culturally diverse environment where creativity and innovation are embraced.

Our people shape our culture through their stories, values, resilience, creativity, generosity and way of life. The new Arts and Cultural Policy and Action Plan 2018 – 2022 has been developed through consultation with our communities, artists and creatives.

It reflects our shared understanding of how arts and cultural practice enriches our lives, improves our health and sense of wellbeing and builds our connection to each other and our communities.

I am proud of our region, its people and their energy and know that through working together to implement this plan we will create a truly exciting future powered by innovation and creativity.

Cr Anne Baker
Mayor of Isaac Regional Council
Creativity connects and energises our people, powers our communities by improving our health and sense of well being, and provides opportunities for cultural tourism that feeds creative industry development.
our priorities

Celebrate people, places and stories of the region through the arts.

Connect communities through accessible venues, programs and projects.

Create opportunities for cultural tourism.

Cultivate partnerships and resources to build capacity of the arts sector.

Champion arts and cultural leaders.
our cultural investment

The 2018 – 2022 Arts and Cultural Action Plan will guide our investment in building community cultural capacity and actively supporting cultural enterprise and the development of cultural tourism.

Our plan reflects a commitment not only to celebrate the personal and intrinsic value of arts and cultural activities but also their potential to achieve wider impacts. Liveable communities, public health, and lifelong learning are all supported by a vibrant arts and cultural life.

The implementation of the plan, and its visible presence in Council facilitated programs, will assist in cultivating creative and innovative activity, entrepreneurial partnerships and new work.
what is an arts and cultural plan?

**aim**
The Arts and Cultural Action Plan 2018-2020 is a document that sets a vision and guide for Council’s involvement and investment in arts and culture within the Isaac region from 2018-2022 and beyond.

It provides a framework for arts and cultural activities across the Isaac region, encouraging new opportunities, enhancing existing cultural assets and appropriately allocating resources in line with community priorities and values.

**commitment**
A defined commitment to arts and culture will ensure the provision of unique cultural experiences close to home, giving people the opportunity to experience arts as part of everyday life. It also serves to enhance the reputation of the region by promoting cultural tourism.

**framework**
Planning plays an important role in decision making and guides the delivery of arts and cultural services.

Our plan is the result of creative thinking, innovation, coordination and commitment through policy.

Our plan provides a framework for Council to prioritise, coordinate and manage the Isaac region’s resources, and deliver ongoing programming and provision of grants and infrastructure that will stimulate and sustain the cultural and creative vitality of the Isaac region.

**collaboration**
Council works effectively within the region, with individual people, community groups, professional associations and business.

It also works collaboratively with other local and state government programs and plans.

Council is well placed to raise awareness of the value of cultural experience and to create pathways to participate.

It can advocate for, invest in, facilitate and support initiatives, highlight strengths, and identify gaps, barriers and opportunities, in support of its role to improve the overall quality of life of people in the Isaac region.
our plan to connect

goal 1
Connect communities through accessible venues, programs and projects.

objective 1
Provide operate and maintain venues and community facilities that support cultural activity and community participation in the arts.

objective 2
Facilitate a diverse range of cultural events/programs/activities that build vibrancy, feed creativity, energise our communities and power our people.
our plan to celebrate

**goal 2**

Celebrate people, places and stories of the region through the arts.

**objective 1**

Develop strategies that ensure we meet industry standards.

**objective 2**

Recognise, celebrate and promote the indigenous culture of the region.
our plan to celebrate

objective 3
Support initiatives and new work that tell stories of the region’s people, places, events and environments that shape the communities of the Isaac region.

objective 4
The continued development of the Clermont Historical Centre and Historic Nebo Museum.
our plan to champion

goal 3
Champion arts and cultural leaders.

objective 1
Provide opportunities for Isaac artists and arts organisations to work within their community and across the Isaac region.

objective 2
Build community cultural capacity.
goal 4
Create opportunities for cultural tourism.

objective 1
Actively engage the community and its visitors through arts and cultural experiences.

objective 2
Actively support cultural enterprise and the development of cultural tourism.
our plan to cultivate

goal 5
Cultivate partnerships and resources to build capacity of the arts sector.

objective 1
Continue to support the arts and cultural development of the region through a well-managed Regional Arts Development Fund program.

objective 2
Develop partnerships and connect resources to support arts and cultural development.
would like to know more?

For more information on the action plan, our policies and Isaac Regional Council’s vision video visit www.isaac.qld.gov.au