

# POLICY

---

## ELECTION SIGNAGE

### APPROVALS

<b>POLICY NUMBER</b>	STAT-POL-035	<b>DOC.ID</b>	3674905
<b>CATEGORY</b>	Statutory		
<b>POLICY OWNER</b>	Chief Executive Officer		
<b>APPROVAL DATE</b>	28 October 2021	<b>RESOLUTION NUMBER</b>	7553

---

## OBJECTIVE

The purpose of this policy is to outline the process for managing election signage during Commonwealth, State and Local Government, elections.

## SCOPE

The policy will apply to all Commonwealth, State and Local Government, State and Federal election candidates, campaign personnel and relevant stakeholders involved in placing of Election Signs.

## DEFINITIONS

### TERM / ACRONYM

### MEANING

Authorised Person	means a suitably qualified Council employee or contractor or an agency employee appointed by an instrument of appointment with authority to undertake certain legislative powers, functions or duties on behalf of Isaac Regional Council.
Council Land	Means any land owned, controlled or cared for by Council.
Election Sign	Any advertising device identifying and/or promoting a candidate, group or political party at a Local, State or Commonwealth Government election.
IRC	Isaac Regional Council

## POLICY STATEMENT

IRC recognises and respects the implied constitutional freedom to communicate to the public about political matters.

IRC will use its best endeavours to inform election candidates, campaign personnel and other known relevant stakeholders of the content of this Policy prior to each Commonwealth, State and Local Government election.

It is not the intention of IRC to regulate or prohibit the placement of Election Signs on private property unless it is patently evident that the placement of the election sign/s creates a significant safety risk for any person who is lawfully using an adjacent road or public place.

However, Election Signs are not permitted to be placed on Council Land (including roads, reserves etc) unless prior written approval is given by the Chief Executive Officer or his delegate.

---

Approval will not be given for proposals that;

- Might cause damage to any IRC asset (including trees, signs, furniture, buildings);
- Might have a substantial impact on the visual and other amenity of the land;
- Might create a safety or other hazard to any person on or near the land;
- Might cause an obstruction to vehicle or pedestrian traffic.

While applicants may seek approval for any location on Council Land, for convenience and for orderly management of the impacts of signage, Council will designate locations in each town wherein signs may be erected without approval.

The designated locations will be defined in each electorate for each election to achieve optimal community safety and amenity and with high visibility.

The Chief Executive Officer or his delegate may refuse any application and may impose conditions on any permit given for placement of Election Signs on Council Land.

The Chief Executive Officer or his delegate may require any application to be made in writing in a prescribed form.

Officers appointed as Authorised Persons will remove and impound Election Signs from Council Land when they are deemed to be in contravention to this Policy.

## LEGISLATIONS AND RELATED GUIDELINES

- Local Law No. 1 (Administration) 2011 (the “Administration Local Law”)
- Subordinate Local Law No. 1.4 (Installation of Advertising Devices) 2011 (the “Advertising Subordinate Local Law”)
- Subordinate Local Law No. 1.14 (Undertaking Regulated Activities on Local Government Controlled Areas and Roads) 2011 (the “Regulated Activities Subordinate Local Law”)
- Electoral Act 1992 (Qld)
- Commonwealth Electoral Act 1918
- Transport Operations (Road Use Management - Accreditation and Other Provisions) Regulation 2015
- Guide for Candidates Handbook – Local Government Quadrennial Elections & By-Elections (available from the ECQ)
- Guide for Candidates Handbook – For State Government Elections & By-Elections (available from the ECQ)
- Candidates Handbook – Federal elections and By-elections (available from the AEC)

- 
- Election Signage in State-Controlled Road Corridors (Department of Transport and Main Roads) Roadside Advertising Manual Edition 3 2019.
  - Ancillary Works and Encroachments in State – Controlled Road Corridors (Department of Transport and Main Roads) 2017.

## REFERENCES

ID	NAME
CORP-CLT-025	IRC Election Sign Guideline Fact Sheet
CORP-FRM-196	IRC Election Sign application form