



NEBO SHOWGROUNDS MASTER PLAN



Wall Planning
GROUP

ISAAC
REGION





WE ACKNOWLEDGE THE WIDI PEOPLE OF LANDS AND WATERS THROUGHOUT THE NEBO AREA AND THEIR ENDURING CULTURAL CONNECTION TO COUNTRY AND COMMUNITY

WE PAY OUR RESPECT TO THE ELDERS PAST, PRESENT AND EMERGING FOR THEY HOLD THE STORIES, CULTURE AND TRADITIONS OF ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES



The Nebo Showgrounds Master Plan has been endorsed and adopted at the Ordinary Meeting of Council held Wednesday 26 July 2023 (Resolution No.: 8445).

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Visit your local Isaac Regional Council office or library, or call 1300 ISAACS (1300 472 227) for more information about this plan.



DISCLAIMER

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Nebo Showgrounds is home to Australia's biggest one-day rodeo attracting

5,000

people from across regional Australia



The showgrounds is hired for **more than**

80 days of the year

attracting more than

20,000

people from across regional Australia

857

Nebo's population



Estimated economic return of ...

\$1.2M

Isaac Regional Council

We're delivering in a changing world



OUR VISION

Helping to energise the world.

A region that feeds, powers and builds communities, now and for the future.



OUR GOAL

To pursue long-term sustainable futures for Isaac's communities.

NEBO SHOWGROUNDS IS A CRITICAL PIECE OF COMMUNITY INFRASTRUCTURE SUPPORTING INDUSTRY, COMMUNITY GROUPS AND NEIGHBOURING TOWNSHIPS.



GOAL

We want to reinvigorate critical social infrastructure that supports the agricultural industry and community events

which are an integral part of the social fabric of the Isaac region.

This is achieved by modernising traditional

facilities, enabling infrastructure and driving collaboration for our sustainable communities.





OBJECTIVES

1. To deliver a Master Plan to guide the development of the Nebo Showgrounds precinct over the next 20-plus years.
2. To ensure the Master Plan articulates adaptive pathways for economic, social and community development for Nebo, its surrounding districts, the Isaac region and Queensland as a whole.
3. To identify priority projects for the Nebo Showgrounds precinct.
4. To identify priority projects beyond the scope and timeframe of the Master Plan project, consistent with objective two, to be shovel ready for future funding opportunities.



PROCESS

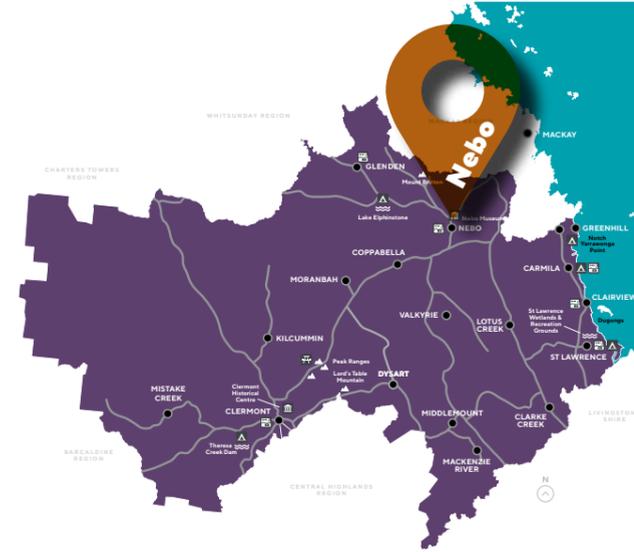
The Nebo Showgrounds Master Plan Project has been a collaborative project between Isaac Regional Council, key stakeholder groups and a multi-disciplinary team.

The Wall Planning and Environmental Consulting team have developed a plan for a multi-purpose precinct that plans for the long-term future of the precinct.

In consultation with Council and a wide range of stakeholders, the following vision was established that helped guide the

decision making and the evaluation of different design options throughout the project. The key elements in the development of the Master Plan are:

- Precinct site analysis and context;
- Social, community and economic benefit and trend analysis;
- Development of Master Plan report;
- Development of priority future project plans;
- Community engagement; and
- Development of the Master Plan.



OVERVIEW

The Nebo Showgrounds is on Bowen Street, Nebo. It is north of the town boundary and approximately 95km west of Mackay.

NEBO

Historically the town focused on cattle grazing and agriculture. Today, the economy comprises of the mining, transport, construction, manufacturing, rental and agriculture industry sectors.

Prior to European settlement, the area was occupied by the Baradha Aboriginal people. Baradha (also known as Barada, Tollingburra, Baradaybahrad, Thararranburra and Toolinburra) is an Aboriginal language spoken by the Baradha people.

The Baradha language region includes the



locality of Lotus Creek and extends along the inland ranges toward Nebo and extends along the Connors River catchment.

Biri (also known as Birri) is a language chain spoken in the area, including Bowen, Ayr, and Collinsville.

At a special hearing on-country at Nebo in July 2019, the Federal Court recognised the Widi people's native title and interests over 249,766 hectares of land and waters, west of Mackay.

It follows the Widi people's joint determination with Barada Barna people in 2016 over almost

60,000 hectares of land north-west of Rockhampton. Nebo has a rich cultural history spanning over 150 years.

Originally known as Fort Cooper, named after the nearby station, a post office was established in 1864 and the town was officially named in 1865 but informally referred to as Nebo.

The town was classed a postal and telegraph township in 1870 as it was situated at the junction of the telegraph lines from Mackay to Clermont and to Rockhampton.

The discovery of copper, coal seams, and gold at Mt Britton further solidified the town's establishment and a school was built in 1874.

Over the years, Nebo became an important part of the passage through to the central-west and became the evacuation route for

invasions during war time, with tins of food stored underneath the Nebo State School.

The district made a brief foray into sheep agriculture, however, the local spear grass dissuaded pastoralists from continuing this venture and Nebo instead became the main source of beef for the Mackay region.

Nebo also became a major horse producer for the region, which were used to pull drays, work stock, and later became an important export commodity.

By 1970, the Nebo Shire had begun to rapidly develop its infrastructure to become a major thoroughfare for the transportation of coal from the hinterland to Hay Point.

The Nebo Hotel on Reynolds Street was built in 1886 is a heritage-listed site.

SITE ANALYSIS AND CONTEXT

NEBO SHOWGROUNDS PRECINCT

The Nebo Showgrounds is one of Isaac Regional Council's most utilised recreational facilities, with several local community user groups and other regular hirers accessing the facility.

It is booked out for more than 80 days of the year, attracting 20,000 visitors annually and has an estimated local economy return of approximately \$1.2 million.

Its location makes it accessible and attracts visitors from the broader Mackay, Isaac and Whitsunday area.

There is a lot of potential for increased growth in existing activities as well as attraction for a number of other activities. The need for a strategic 20-year plan

will only maximise its potential but also to enable management of the existing facility needs and renewal.

The showgrounds are comprised of four lots:

1. The undercover arena and oval (Lot 3 on SP144386 - Reserve);

2. The campdraft arena (Lot 64 on N1109 - Reserve);

3. Lot 1 on AP5233 (State Land); and

4. Lot 1 on RA3574 (State Land).

The showgrounds are accessed via Bowen Street and the grounds have a total area of 25ha.

The Peak Downs Highway is located to the east of the site, providing access to

Mackay to the north and Clermont to the south. The site is located on the northern end of the Nebo township, surrounded by rural residential land to the north and residential land to the south.

Nebo Creek is located to the west of the site and Council's Sewerage Treatment Plant to the east, separated by the Peak Downs Highway.

The showgrounds hosts many events with the Nebo Rodeo being a yearly highlight, with spectators and competitors coming from near and far.

With Nebo being only an hour from Mackay and the Mackay Airport, the showgrounds are strategically placed for visitors coming from within the existing Mackay, Isaac and Whitsunday region as well as further afield.

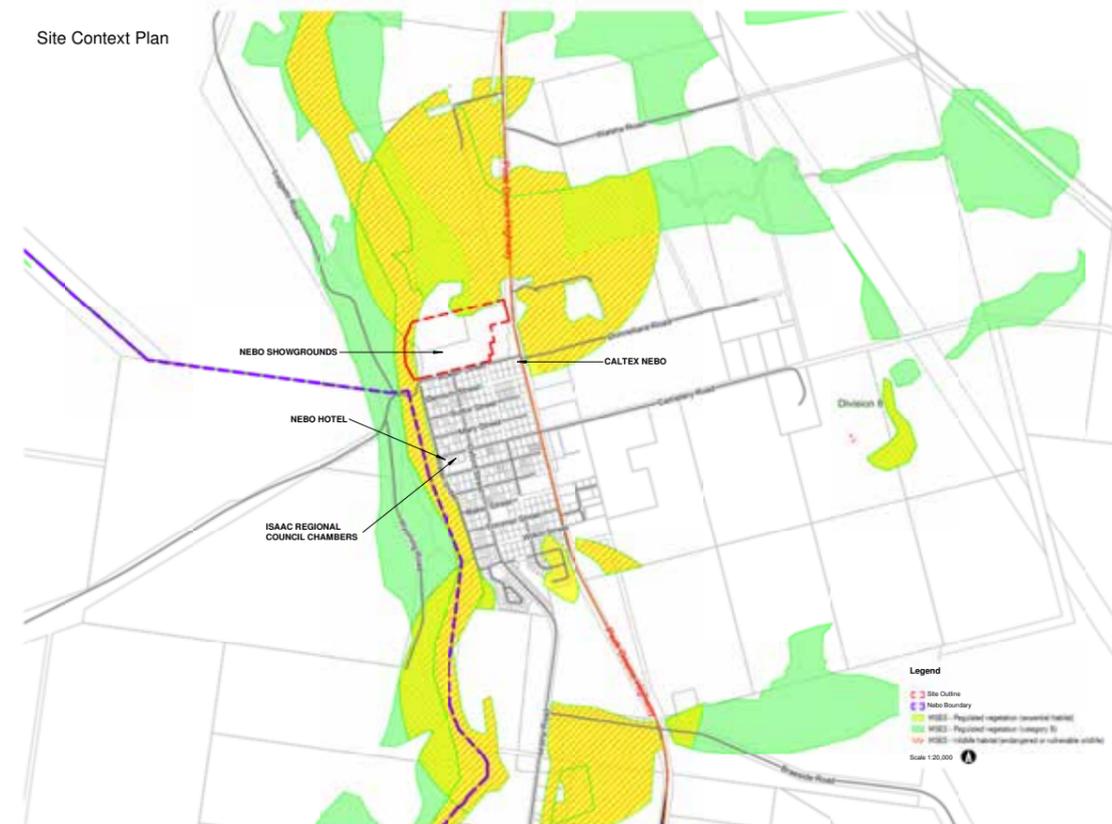


The showgrounds includes:

- Outdoor arena and yards
- Bushman's Carnival Clubhouse
- Outdoor canteen and bar
- Undercover arena including yards, bar and canteen
- Showground camping area (powered)
- Pony Cub, polocrosse area and camping area (unpowered)
- Oval with cricket pitch
- Gym
- Entrance and ticket box
- Truck stop
- Council depot

PLANNING CONTEXT

Figure 5: Site Context - the showgrounds' place within Nebo



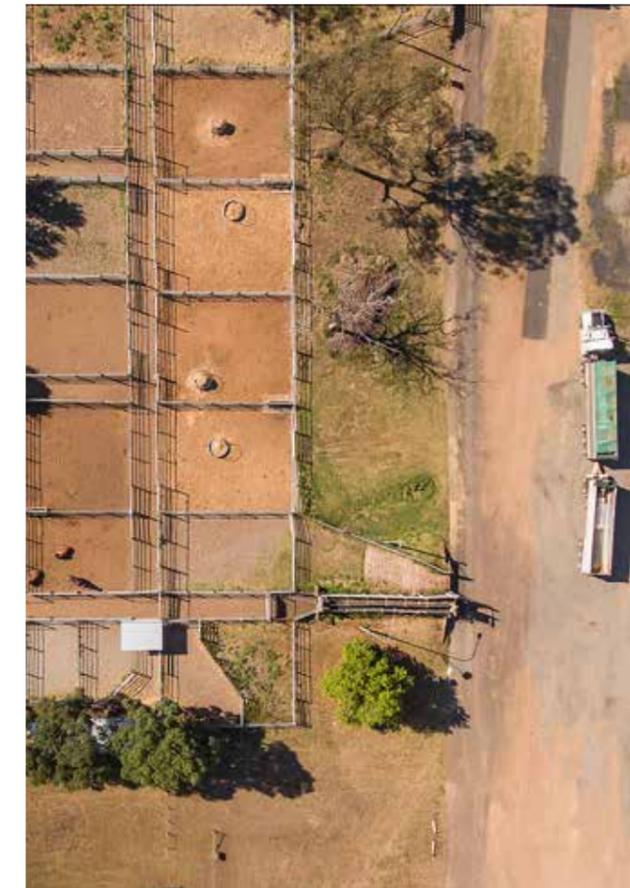
REGIONAL PLAN

Nebo is included in the urban footprint of the *Mackay Isaac Whitsunday Regional Plan 2012*. The regional plan outlines the

main strategic goals and outcomes for the region including, economic, social and environmental outcomes for the region. The regional plan recognises the

agricultural production industry as a leading economic driver of the Isaac region, as well as tourism as a potential industry for expansion within the region.

Community development is outlined as essential to the region's sustainability, as well as the preservation of heritage areas and activities. The development of high-



quality community facilities in the Nebo Showgrounds precinct provides a unique opportunity to develop key social infrastructure and bolster the economic viability of the

region's vital agricultural industry. The Nebo Showgrounds precinct supports and implements the outcomes as set out in the regional plan.

PLANNING CONTEXT

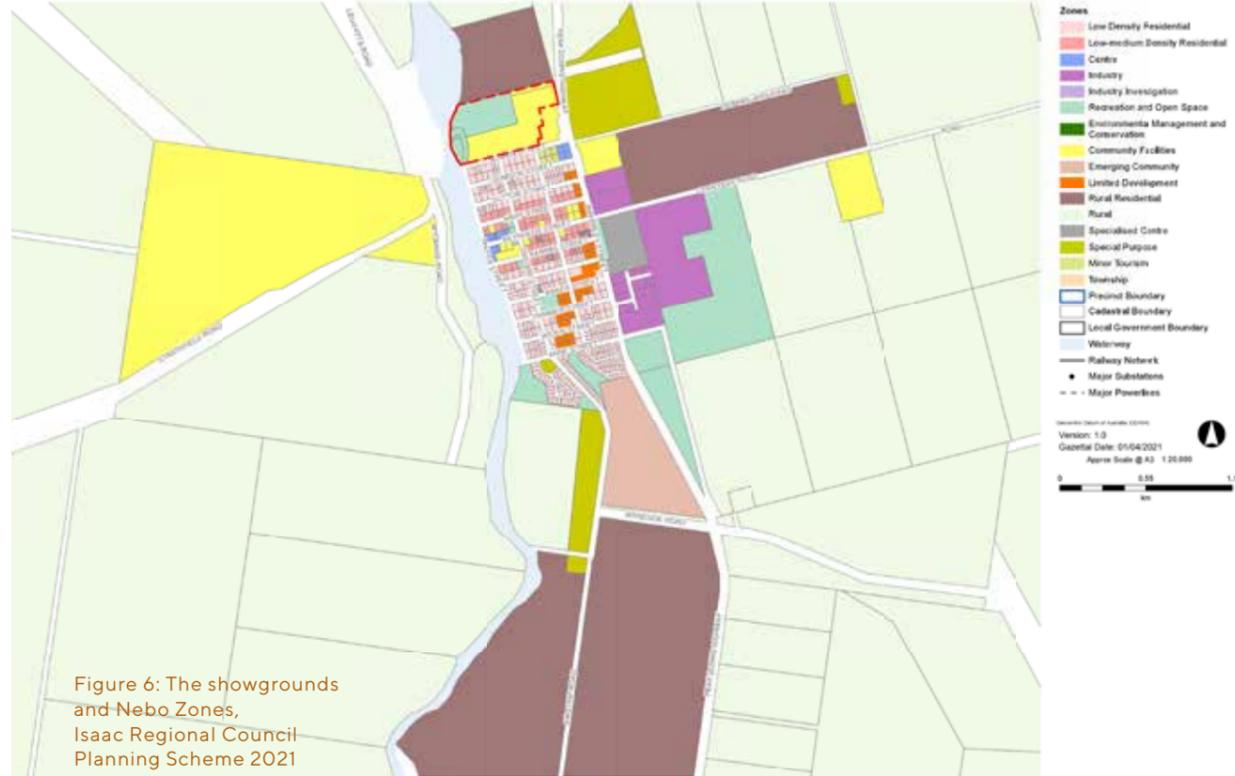
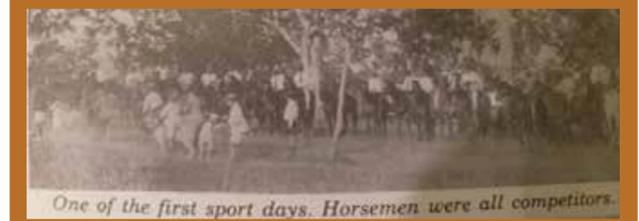
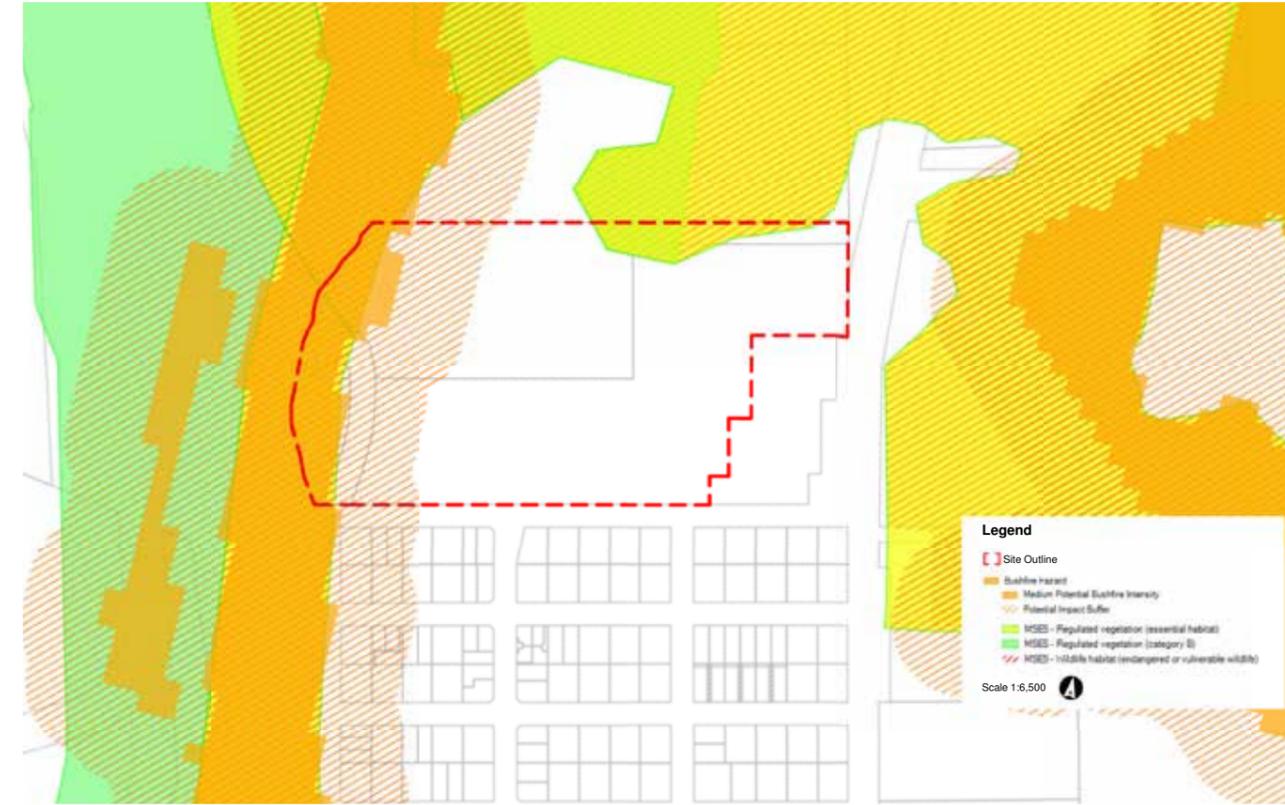


Figure 6: The showgrounds and Nebo Zones, Isaac Regional Council Planning Scheme 2021



SITE HISTORY

The community's long-standing passion for its pastoral industry led to the first Nebo Sports Day.

It was organised by school teacher G.W. Grant. It was held near the old Chinamen's Gardens in a clearing that is now a part of the present-day Nebo Showgrounds.

Competitors and spectators were drawn from all over the district for the athletics and horse events that included flag races, figure of eight, barrel races and camp drafting.

The Nebo Sports Day, through natural evolution, became the first rodeo held in July 1956.

ISAAC REGIONAL COUNCIL PLANNING SCHEME 2021

The strategic outcomes for the Isaac region, as set out in the Isaac Regional Planning Scheme 2021, – Infrastructure for Communities (Section

3.7.1.1(8)), states, “Whole of life costs, including both establishment and ongoing operation and maintenance costs, are minimised”.

Social Infrastructure, as set out in Section 3.7.1.2 of the Planning Scheme, states (in part):

“Residents and visitors

and non-resident workers have access to a network of well-located social infrastructure that meets community needs and promotes a rich and active community life.

“Social infrastructure is designed to be multi-

purpose, flexible and adaptable to respond to the changing and emerging needs of the community.

“A network of open space provides the setting for a diverse range of recreation activities and experiences to support

active and healthy lifestyles, provide opportunities for community interaction and enhance the quality of the urban environment.”

The showgrounds are located within the “Community Facilities and Recreation and

Open Space Zone” of the Isaac Regional Council Planning Scheme 2021.

The purpose of the community facilities zone is to provide for “community-related uses, activities and facilities, whether publicly or privately

owned, including for example ... community infrastructure of an artistic, social or cultural nature.”

CORPORATE PLAN

During April and May 2023, Council

is conducting face-to-face and online engagement with all sections of the community to create the 2024-2029 Corporate Plan. It is anticipated this plan will be adopted by Council later in 2023.

Concurrently, Council will review the 20-year Strategic Community Plan to ensure alignment of these documents, community expectations and new opportunities for the region.

Council’s vision, “To

energise the world”, is central to driving all strategic and key planning decisions and future planning initiatives.

Key goals as set out in the 2022-adopted Interim Corporate Plan, that the Master Plan will

accord with, are set out below:

“Isaac will have resilient, connected and diverse communities whose lifestyles and wellbeing are supported and whose regional identity is cherished.”

“Isaac will have effective and sustainable infrastructure that supports the needs of the region’s communities and economic sectors.”

PLANNING CONTEXT

FACILITY USAGE

Pony Club building

50 users
1 event per year
1 user group

Pony Club camping area

475 campers
7 events per year
3 user groups

Oval with cricket pitch

720 users
2 events per year
2 user groups

 **Gym**
30 users
1 user group

Showgrounds camping area

9,255 users
14 events per year
10 user groups

Outdoor canteen and bar

10,560 users
7 events per year
6 user groups

Undercover arena

12,890 users
9 events per year
7 user groups

Multiple one-off, single use hire

weddings, functions, parties, riding schools, sports on oval

500 attendees

PLANNING CONTEXT



OWNERSHIP AND MANAGEMENT

The Nebo Showgrounds is on approximately 25 hectares of land, with

multiple parcels of both reserve and state land.

Details of ownership is set out in the table below. Council, the

trustee of the precinct, is responsible for the management and maintenance of the Nebo Showgrounds.

| Property | Ownership | Tenure | Land area |
|-------------------------|--|------------|-----------|
| Nebo Showgrounds | | | |
| Lot 1 on RA3574 | The State of Queensland (represented by Department of Natural Resources) | State land | 0.98ha |
| Lot 3 on SP144386 | Trustee Isaac Regional Council for Township Purposes | Reserve | 15.6ha |
| Lot 64 on N1109 | Trustee Isaac Regional Council for Park, Recreation and Show Ground Purposes | Reserve | 8.304ha |
| Lot 1 on AP5233 | The State of Queensland (represented by Department of Natural Resources, Mines and Energy) | State land | 0.8415ha |
| Adjoining Land | | | |
| Lot 7 on N1103 | Private Ownership | Freehold | 13.355ha |
| Lot 96 on SP237089 | Trustee Isaac Regional Council for Camping Purposes | Reserve | 61.98ha |

USER GROUPS

There are 13 regular user groups who access the facilities within the precinct. User groups,

events, and their frequency are set out below. The groups also hire the facilities from Council for a fee. In addition, there are one-

off event hirers and less frequent community user groups who hire the facilities from Council.

| User Group | Event | Frequency |
|--|--|--------------------------|
| Nebo Bushman's Carnival Inc. (including Rodeo, Campdraft, Cutting and Ball committees) | Rodeo Campdraft | 1 per year |
| | Cutting Ball | 1 per year |
| Nebo Pony Club | Horse sports, Gymkhana and Rally Riding and Riding Schools | 1 per year |
| | | 6 per year |
| Nebo Polocrosse Club | Nebo Polocrosse Carnival | 1 per year |
| | Coaching Carnival Training | 1 per year 2 per year |
| Nebo Community Fitness Inc. | Gym | 365 days/year |
| National Barrel Horse Association District 8 | Round events | 8 per year |
| CQ Campdraft Inc. | Campdraft | 1 per year |
| CRCA The Central Rodeo Cowboy Association | Rodeo | 1 per year |
| Nebo State School | Athletics Carnival | 1 per year |
| Brigalow Sports (Nebo SS, Clarke Creek SS, Valkyrie SS, Coppabella SS) | Nebo SS Athletics Carnival | 1 per year |
| | Brigalow Athletics Carnival | 1 per year |
| Zone 10 Pony Club (Mackay) | Riding School | 1 per year |
| | Campdraft School | 1 per year |
| Nutrien (Bull Sales) | | 1 per year |
| Australian Stock Horse Campdraft | Campdraft | 1 per year |
| Nebo Community Christmas Fair | Christmas Fair | 1 per year |

PLANNING CONTEXT

FACILITY USAGE

| User Group | Event | Total number of users | Event Duration (days) | Frequency | Kitchen required |
|--------------------------------------|---------------------------|-----------------------|-----------------------|------------------------|------------------|
| Outdoor arena | | | | | |
| Central Queensland Charity Campdraft | Charity Campdraft | 250 | Unknown | N/A | Unknown |
| Australian Stock Horse Campdraft | Campdraft | 250 | Unknown | N/A | Unknown |
| Australian Campdraft Association | Campdraft National Finals | 2500 | Unknown | 1 event every 10 years | Unknown |
| Zone 10 Pony Club | Riding school | 250 | 5 | 1 per year | Yes |
| Zone 10 Pony Club | Campdraft school | 50 | 2 | 1 per year | No |
| Nebo Pony Club | Gymkhana and Rally | 200 | 2 | 1 per year | No |
| Outdoor canteen and bar | | | | | |
| Nebo Bushman's Carnival Inc. | Campdraft | 1000 | 4 | 1 per year | Yes |
| Central Queensland Charity Campdraft | Charity Campdraft | 750 | 3 | 1 per year | Yes |
| Australian Stock Horse Campdraft | Campdraft | 500 | 2 | 1 per year | Yes |
| Australian Campdraft Association | Campdraft National Finals | 7500 | 3 | 1 event every 10 years | Unknown |
| Zone 10 Pony Club | Riding school | 250 | 5 | 1 per year | Yes |
| Nebo Polocrosse Club | Carnival | 400 | 2 | 1 per year | Yes |
| Nebo Polocrosse Club | Coaching Carnival | 160 | 2 | 1 per year | Yes |



| User Group | Event | Total number of users | Event Duration (days) | Frequency | Kitchen required |
|--|----------------------|-----------------------|-----------------------|------------|------------------|
| Showgrounds camping area | | | | | |
| Nebo Bushman's Carnival Inc. | Rodeo | 4000 | Unknown | 1 per year | Unknown |
| Nebo Bushman's Carnival Inc. | Campdraft | 500 | Unknown | 1 per year | Unknown |
| Nebo Bushman's Carnival Inc. | Cutting | 400 | Unknown | 1 per year | Unknown |
| Nebo Bushman's Carnival Inc. | Ball | 100 | Unknown | 1 per year | Unknown |
| National Horse and Barrel Assoc (NBHA) | Round events | 250 | Unknown | 1 per year | Unknown |
| Cowgirls and Cowboys Retreats | Horse sports clinics | 50 | Unknown | 1 per year | Unknown |
| Central Queensland Charity Campdraft | Charity Campdraft | 125 | Unknown | 1 per year | Unknown |

| User Group | Event | Total number of users | Event Duration (days) | Frequency | Kitchen required |
|--|---------------------------|-----------------------|-----------------------|--------------------------|------------------|
| Showgrounds camping area | | | | | |
| Australian Stock Horse Campdraft | Campdraft | 250 | Unknown | N/A | Unknown |
| Australian Campdraft Association | Campdraft National Finals | 2500 | Unknown | 1 event every 10 years | Unknown |
| Nebo Pony Club | Riding schools | 10 | 1 | 3 per year | No |
| Central Rodeo Cowboys Association | Rodeo | 1000 | Unknown | 1 per year | Unknown |
| Beef Country | Bull Sale | 10 | Unknown | 1 per year | Unknown |
| Sarina Western Performance | Dressage | 60 | Unknown | 1 per year | Unknown |
| Undercover arena | | | | | |
| Nebo Bushman's Carnival Inc. | Rodeo | 6000 | 1 | 1 per year | Yes |
| Nebo Bushman's Carnival Inc. | Cutting | 1200 | 3 | 1 per year | Yes |
| Nebo Bushman's Carnival Inc. | Ball | 500 | 2 | 2 per year | Yes |
| National Horse and Barrel Assoc (NBHA) | Round events | 500 | 2 | 8 per year (April - Nov) | Unknown |
| Cowgirls and Cowboys Retreats | Horse sports clinics | 150 | 5 | 2 per year | Yes |
| Zone 10 Pony Club | Riding school | 150 | 5 | 1 per year | Yes |
| Central Rodeo Cowboys Association | Rodeo | 4000 | 2 | 1 per year | Yes |
| Beef Country | Bull Sale | 150 | Unknown | 1 per year | Yes |
| Sarina Western Performance | Dressage | 240 | 4 | 2 per year | Yes |
| Gym | | | | | |
| Nebo Community Fitness Inc. | N/A | 30 users | Unknown | Everyday | No |
| Oval with cricket pitch | | | | | |
| Brigalow | Athletics carnival | 500 | 1 | 1 per year | Unknown |
| Nebo State School | Athletics carnival | 220 | 1 | 1 per year | Unknown |

| User Group | Event | Total number of users | Event Duration (days) | Frequency | Kitchen required |
|--|---|-----------------------|-----------------------|------------|------------------|
| Pony Club area and camping area | | | | | |
| Zone 10 Pony Club | Campdraft school | 50 | 2 | 1 per year | No |
| Nebo Pony Club | Gymkhana and Rally | 200 | 2 | 1 per year | No |
| Nebo Pony Club | Riding (no camping) | 20 | 1 | 6 per year | Unknown |
| Nebo Pony Club | Riding Schools | 20 | 1 | 3 per year | No |
| Nebo Polocrosse Club | Training | 60 | 2 | 1 per year | No |
| Nebo Polocrosse Club | Carnival | 400 | 2 | 1 per year | Yes |
| Nebo Polocrosse Club | Coaching carnival and camping | 160 | 2 | 1 per year | Yes |
| Pony Club building | | | | | |
| Zone 10 Pony Club | Riding School | 250 | 5 | 1 per year | Yes |
| Various locations on site | | | | | |
| Multiple one-off, single use hires | Weddings, functions, parties, riding schools, sport on oval | Approx 500 in total | N/A | N/A | Unknown |



PLANNING CONTEXT

EXISTING FACILITIES AND OPERATIONAL PERFORMANCE

An overview of the major infrastructure, entrances and use of the Nebo Showgrounds is outlined below:



ENTRANCE TO SHOWGROUNDS
Main southern entrance to the showgrounds with ticket booth. Sealed road, accessed through Bowen Street.



INDOOR GYM
Open 24/7, located near the entrance to the showgrounds. Used by Nebo Community Fitness Inc.



SHOWGROUNDS CAMPING AREA
Powered campsites located in the site's north-eastern corner. One new toilet block.



PONY CLUB BUILDING
Used for storage by the Zone 10 Pony Club.



PONY CLUB AREA AND CAMPING AREA
Pony Club area is used for training and camping.



SHOWGROUNDS AMENITIES BUILDING 1
There are two amenities buildings located adjacent to the outdoor arena.



SHOWGROUNDS AMENITIES BUILDING 2
Located adjacent to the outdoor arena.



BUSHMAN'S CARNIVAL LEASE AND CLUBHOUSE
Adjacent to the outdoor arena. Storage, canteen, and meeting place.



OVAL WITH CRICKET PITCH
Measures approximately 160m x 85m. Used for athletics carnivals.



OUTDOOR ARENA BAR AND CANTEEN
Used during campdrafts and events. Located adjacent to the outdoor arena.



OUTDOOR ARENA
Located to the northwest of the site. It is used for campdraft and Pony Club events.



TICKET BOX
Located adjacent to the undercover arena. It is used for undercover arena events.



UNDERCOVER ARENA SEATING
Seats approximately 800 people.



UNDERCOVER ARENA GROUNDS
Main covered arena area. Measures 160m x 85m.



UNDERCOVER ARENA
Main Arena. Used for rodeo, cutting, balls, events, horse sports clinics, riding school, bull sale and dressage.



ARENA YARD
Located adjacent to the undercover arena, to the north. It comprises of 15 yards.



TOILETS AT UNDERCOVER ARENA
Located adjacent to undercover arena.



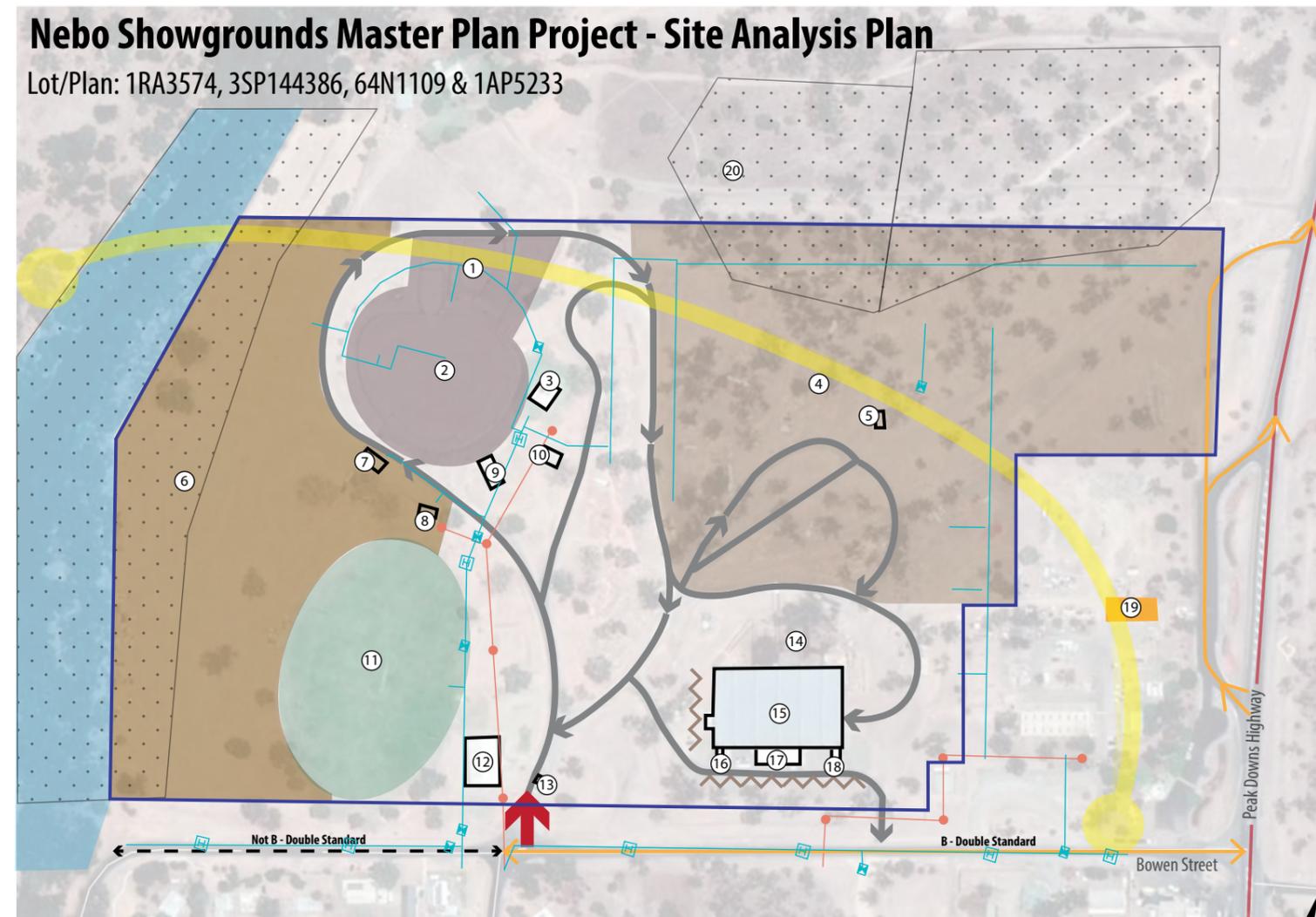
UNDERCOVER ARENA BAR AND CANTEEN
Located adjacent to undercover arena.

SITE ANALYSIS

From the initial public consultations with key user groups, a Site Analysis Plan was produced that demonstrates the existing infrastructure and facilities and identifies, features and constraints.

Nebo Showgrounds Master Plan Project - Site Analysis Plan

Lot/Plan: 1RA3574, 3SP144386, 64N1109 & 1AP5233



- 1 Outdoor arena yards
- 2 Outdoor arena
- 3 Bushman's Carnival lease & clubhouse
- 4 Showground camping area (powered)
- 5 Toilet
- 6 Ponyclub area/ camping area
- 7 Pony club building
- 8 Toilet
- 9 Outdoor canteen & bar
- 10 Toilet
- 11 Oval with cricket pitch
- 12 Gym
- 13 Ticket box
- 14 Undercover arena yards
- 15 Undercover arena
- 16 Female toilets
- 17 Undercover arena bar & canteen
- 18 Male toilets
- 19 Truck Stop
- 20 Property to North

- Legend**
- Site Boundary
 - State controlled road
 - Local road
 - Existing access road
 - ↔ Not B-double standard road
 - River
 - Sun path
 - ▭ Existing building
 - Existing heavy vehicle path
 - ▭ Existing truck stop
 - ↑ Main entrance to showgrounds
 - ▭ Elevated area
 - ▭ Outdoor arena area
 - ▭ Camping area (powered)
 - ▭ Camping area
 - ▭ Oval with cricket pitch
 - Water network
 - Sewer network
 - ▭ Regulated vegetation
 - Contours - unknown
 - Drainage - unknown

SOCIAL, COMMUNITY AND ECONOMIC BENEFIT



RESEARCH AND REVIEW SUMMARY

Background research has been undertaken to properly identify current and emerging trends for the Nebo Showgrounds and its regular uses including a focus on how social, community and economic benefits can be optimised.

A great potential exists for increased growth in the existing activities, which can then be utilised as an attraction for a number of additional activities.

Key expectations for the upgraded facilities include an emphasis on maximising the existing popularity and utilisation of the showgrounds, ensuring the facilities are of a high standard that can

deliver quality event opportunities and activities to the Nebo community.

SOCIAL AND COMMUNITY BENEFIT



Polocrosse

- Polocrosse improves horsemanship
- Provides riders with opportunities to compete in zone, state, and national teams
- Fosters a sense of team spirit



Events

- Events create tangible economic

and social benefits for communities

- Events strengthen connections within the local community, through volunteering, education, competition, cultural, and social experiences
- Community building benefits include teams of volunteer workers, support for charities and a blending of attitudes of young and old
- Families have fun which increases wellbeing and happiness
- Events and festivals can provide rural communities with coping mechanisms during times of drought and economic hardship, and catalyse

community in the name of fun

- Young people gain life skills and confidence and feel part of the community
- Provide the opportunity for locals and visitors to participate in community events/gatherings



Open Space and Parks

- Provide a space for socialising
- Opportunity to connect with nature
- Improved health and wellbeing from spending time in nature
- Improves local and regional liveability



Campdraft and Rodeo

- Competitors have the opportunity to showcase local talent and compete for prize money
- Drafts and rodeos attract competitors from all over Queensland
- Attracts and hosts 5,000 visitors to the Nebo Rodeo
- Community building amongst participants and spectators
- Opportunity to express and celebrate rural identity
- Help reinforce the sense of identity for the community
- Fun, inclusive, family event for people of all ages



Pony Club

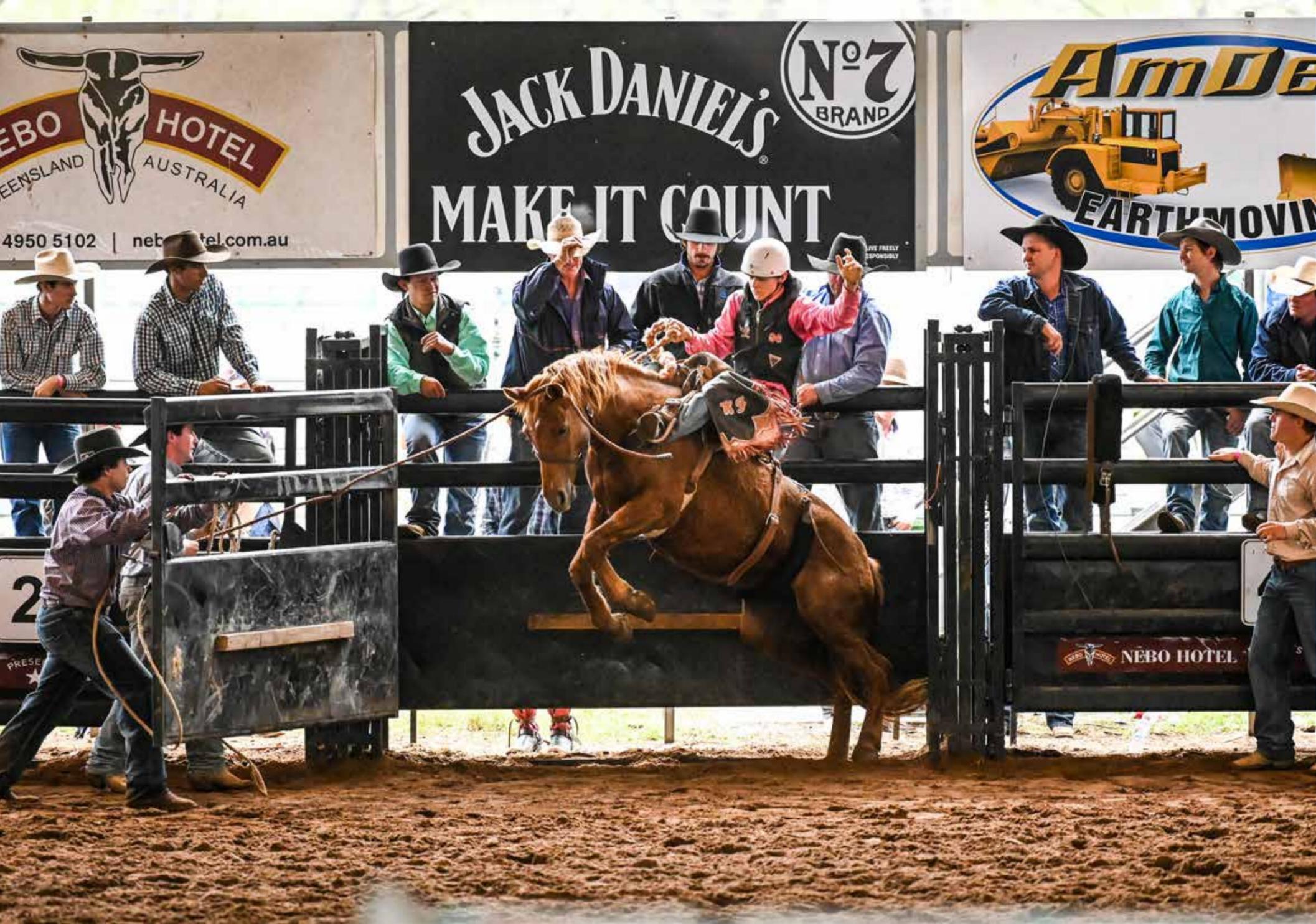
- The first pony club in

Australia was formed in 1939

- Pony Club Australia is the national governing body of the Pony Club, with individual memberships being via state and territory Pony Club Associations
- Participants have the opportunity to showcase their talent in events and learn horse riding, training care and horse welfare in their lessons
- Pony Club seeks to promote the highest ideals of sportsmanship, citizenship and loyalty, thereby cultivating strength of character and self-discipline
- Creation of social capital
- While the most tangible economic benefit of equestrian sport is in the tourism industry, there are

also significant intangible benefits that contribute to the economy in less obvious ways

- Research indicates that across Australia, all levels of government and sports are regionalising services and planning and prioritising investment in regionally significant projects that produce a broad range of community benefits
- Community facilities such as equestrian centres provide a focus for community-building activities, enhancing the connections and relationships amongst people to strengthen common values and promote collective goals.
- Investing in social capital can bring a positive impact on a community and the economy



SOCIAL, COMMUNITY AND ECONOMIC BENEFIT

ECONOMIC BENEFIT

Events can have significant economic benefit for the community. The 2012 study by the Queensland Chamber of Agricultural Societies examined the economic impacts of agricultural shows for Queensland and more broadly, Australia. To produce their economic data they took a sample of several shows within Queensland and then extrapolated the findings to give estimates for Queensland as a whole. These findings were that per annum, agricultural shows in Queensland generated an average income of approximately \$24.9 million. When including the average spend of visitors at these shows, it was estimated that the direct impact of agricultural shows to the Queensland economy accounted for approximately \$141.3

million. While it is not possible to pinpoint the exact numbers at the local Nebo level, it is obvious from this data that agricultural shows can be highly beneficial economic stimulators for the region. Looking at the possible benefits at an Isaac level, the Draft Isaac Tourism Strategy 2019 – 2024 outlines the economic impacts of tourism within the Isaac region. The data in this study shows that tourism generated \$41.986 million for Isaac in 2019. Of that \$41 million, 73.2% or \$30.741 million was spent in the sector of accommodation and food services. This represents a sizeable economic boost for a pair of industries that are not in high demand by local residents. This data combined with the Nebo Showgrounds visitor numbers illustrate the key economic importance that the Nebo Showgrounds

hold as a venue for events.



Events

- Community attend and spend money locally
- Sponsors promote businesses and products
- Competitors and tourists visiting and staying in town



Tourism

- Visitors spend money locally
- Potential to generate income for the community and stimulate investment necessary to finance other sectors
- Nebo is known as the backyard of Mackay and attracts events from Central Queensland



SOCIAL, COMMUNITY AND ECONOMIC BENEFIT

TREND ANALYSIS

Globally, there are many challenges and opportunities facing community events and facilities.

maintaining trust and reputation

inability and being slow to embrace change and reluctant to adopt new technologies

securing sufficient enabling finance

obtaining the necessary skills amongst trustees

STREAMLINING GOVERNANCE STRUCTURE TO ENABLE GREATER ENGAGEMENT AND TURNOVER



challenges

future sustainability of local committee

CONTINUING FINANCIAL VIABILITY, PARTICULARLY WITH REGARD TO MAINTENANCE OF FACILITIES

APPEALING TO YOUNG PEOPLE

weather, disease, security and increased regulation

loss of public support and credibility

opportunities

diversifying income streams
utilising technology to enhance visitor experience and to capture valuable data

ENGAGING IN EDUCATIONAL INITIATIVES
exploring new and innovative ways to deliver charitable aims
RAISING THE PROFILE OF THE RURAL LIFESTYLE TO A GROWING URBAN AUDIENCE

inspiring consumer confidence
promoting the highest standards of animal welfare

sharing information and best practice with other organisations

development of future leaders
engaging youth, families and all sectors of the population
embracing digital media for modern marketing and promotion

increasing communication and member loyalty

TREND ANALYSIS

The general state and national trends about utilisation of outdoor spaces and events include:

- Outdoor events and spaces are increasingly being redeveloped as venues that support a range of community functions and uses
- Facilities are becoming more flexible to provide for different user requirements as well as for a variety of types and sizes of events (multi-purpose facilities), thereby optimising use and revenue
- Facility management is important and designs that allow low maintenance make the facility more viable
- Facility managers (and councils) are being proactive in



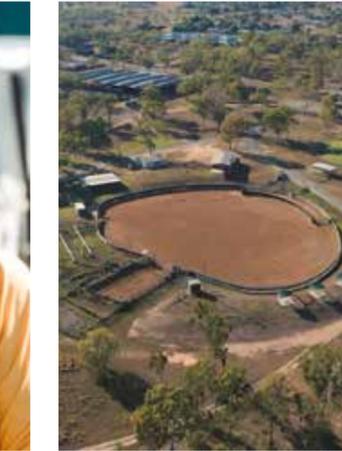
- securing events – it is no longer appropriate to sit and wait for bookings
- Event associations, clubs and members are being proactive in securing funding
- Increasingly, successful securing and conducting of events is the result of collaborations with local tourism authorities, event organisers and business interests
- Where possible, facilities are being co-located with



- retail, entertainment and accommodation facilities
- Storage requirements, car parking and public amenities are a key component of facility design
- Provide facilities that can generate income (e.g. events that attract large crowds and visitors, activities such as caravan and camping, kiosk/canteen to service events, etc)
- Include an appropriate events



- centre that will attract various cultural events, meetings, training events, host large social functions, conduct seminars, meet the needs of businesses and commercial activities and play an integral support role in events held on site
- Provide facilities that the general community can utilise for additional regular activities, for example to provide recreation activities



- such as walking and cycling
- Consider shade to increase amenities without reducing the use of event open space
- Contemporary expectations of facility quality, as well as legal and code requirements, and demand a higher standard of facility than has been provided, or accepted, in the past
- Consider the importance and benefits of

utilising green technologies (e.g. water harvesting, solar power, energy efficient lighting)

- Consider resourcing of events – opportunities could include the attraction of various cultural events, meetings, training events, large social functions, business and commercial activities
- The global COVID-19 pandemic has had a significant impact on the sport and tourism sectors – united and collaborative approaches in managing the impacts, and the ability to resume activities is critical

A key component to the above trends for utilisation of outdoor spaces and events is ensuring that the management of the facility is efficient and effective for the best usage of the site.

SOCIAL, COMMUNITY AND ECONOMIC BENEFIT



TREND ANALYSIS



Showground Trends

Nebo Showgrounds' usage data has been provided spanning a three-year period from 2017 to 2019.

By analysing this data several trends regarding the usage can be seen.

Firstly, and most notably, the usage of the showgrounds has been trending upwards.

In 2017 the number of

individual events held at the showgrounds was 22, translating to 50 days of hire in total.

These figures have both risen each year to stand at 36 events in 2019, totalling 78 days of hire for the showgrounds

This has also seen estimated attendance rise. In 2017, attendance was estimated at 7,528 persons, this increased notably in 2018 to 9,523 persons. In 2019, there was a slight dip in numbers to 9,349 persons.

Analysis of the usage

of the showgrounds throughout the year reveals several more key trends. Looking firstly at the times of year the showgrounds is busiest, on average June, August and September have the most days hired. These three months have averaged 10 days, 11 days and 10 days respectively.

Over the three-year data period June is the most consistently busy month for the showgrounds and has never had less than nine days of hire during

the month. Conversely, while September also averages 10 days, this has been dropping off sharply, falling from 15 days in 2017 to 10 days in 2018 and five days in 2019.

In terms of how evenly distributed events were throughout the year, 2019 had the most even spread.

In 2019, six different months had at least eight days of hire for the showgrounds, and only two months had no days during which the showgrounds were

hired. This is an increase from three months in 2017, and four months in 2018.



Rodeo Trends

The sport of rodeo started in the 1800 with its origins from pioneering stockman and has continued to grow in numbers since (Clark, 2018). The Australian Professional Rodeo Association, is one of the largest rodeo groups in the country and has seen a steady

increase in membership since it was established in 1944. The growth in rodeo membership has occurred despite a significant decline in the general rural population and a dwindling number of jobs on farms for traditional rodeo participants.

However, rodeo is one of the social and sporting highlights of the year for many rural and regional communities, raising millions of dollars for community projects and charities.

TREND ANALYSIS



Campdraft Trends

Campdrafting is one of only three sports officially recognised as Australian-developed and – according to some estimates – it's the fastest growing. Most campdrafts are community-based events that rely on competitors, contributors and volunteers. Campdraft clinics and training event days are increasing in popularity.



Pony Club Trends

Pony Club commenced in Australia in 1938. There are now over 900 clubs across all states and more than 55,000 members – making Pony Club the largest equestrian organisation in Australia. Pony Club is a youth organisation whose aim includes encouraging young people to enjoy all kinds of sport and pleasure

connected with horses and riding.



Equestrian Queensland Trends (Equestrian Queensland Facilities Strategy)

Equestrian Queensland engaged Connelly Project Resources to prepare a state-wide facilities plan to support the identification and prioritisation of equestrian facility needs across Queensland.

The plan outlined that an average of 677 new horses are registered each year.

Positive social benefits and strengths from the sport are:

- Lifelong participation opportunities
- Strong family and female participation
- Structured, disciplined and selfless mindset
- Outdoor recreational outlet and escape
- Personal purpose and fulfilment



SOCIAL, COMMUNITY AND ECONOMIC BENEFIT

TREND ANALYSIS



Increase investment in horses

The amount horse owners are spending to purchase horses for competition is significant. A Warmblood, one of the more popular choices of competition horse, has a starting price of approximately \$10,000. Horses with exceptional and proven performance records can easily exceed \$100,000. Horses are also imported from overseas, adding significantly to the purchase price. The high price to purchase or replace self-trained competition horses, coupled with the emotional investment of horse ownership, adds to the welfare

consciousness of horse owners.

To maintain the longest possible competition life for a horse (about 4 to 16 years old), owners go to considerable lengths to prevent injuries and keep horses sound.

This situation places demands on facility provision, with owners of valuable horses preferring facilities where injuries are less likely to occur.

The competition surface, along with the surface of associated warm up spaces, including round yards, are the main consideration, but safe stables and the surface of laneways is also a factor.

It is an expectation that dressage competitions at one-star level and above be held on sand-based surfaces.



SOCIAL, COMMUNITY AND ECONOMIC BENEFIT

TREND ANALYSIS

Benchmarking

Comparative benchmarking the industry's best, provided the ability to identify factors of success.

We drew our inspiration from some of Australia's most iconic event venues across Queensland and New South Wales.



MOUNT ISA, QLD
Buchanan Park is home to the Mount Isa Rodeo, the largest and richest rodeo in the southern hemisphere. The Kalkadoon arena seats 4,500 and has a bar, kitchen, VIP areas, and meeting areas.



CAPELLA, QLD
Capella's generously sized horse event facilities host the local rodeo, campdrafts, country music festival, and the annual show. Bridgeman Park arena also hosts regional polocrosse events.



CLONCURRY, QLD
The Recreational Grounds and the newly developed Equestrian Centre are home to major events such as the Cloncurry Stockman's Challenge and the Curry Merry Muster Festival.



PARADISE LAGOONS, QLD
This privately-owned facility has been designed specifically for campdrafts and horse sports and aims to provide the crowd with 'next level' atmosphere and views.



GLENVALE, QLD
The Toowoomba Showgrounds features over 10 pavilions, both indoor and outdoor events spaces for hire. The showgrounds has a pet friendly caravan park on-site and an outdoor main arena.



WARWICK, QLD
Warwick Showgrounds in the Darling Downs region has hosted the Warwick Rodeo since 1906, the Warwick Campdraft (Gold Cup) since 1928, and the Warwick Show since 1867.



TAMWORTH, NSW
Tamworth specialises in horse events and has three privatised facilities: Paceway Tamworth, The Australian Equine and Livestock Events Centre, and Koobah Performance Horses.

SOCIAL, COMMUNITY AND ECONOMIC BENEFIT

SUMMARY OF SOCIAL, COMMUNITY, ECONOMIC BENEFITS AND TREND ANALYSIS

There is a strong opportunity for the Nebo Showgrounds to capitalise on its assets and further develop to become a major destination within the region. The Campdraft, Rodeo and Pony Club events contribute to the development of community by providing opportunities for the community to socialise, encourage participation and involvement of young people, provide opportunities to compete for prize money, raise money for charity and promote the region and increase the economic benefits from visitors and tourism.

Events rely on the many competitors,



contributors, sponsors and volunteers. These events form the heart of the community.

A range of policy documents were reviewed as part of the background research to set the study in context and to ensure study outcomes are aligned with Council's corporate direction.

CONSULTATION



SUMMARY OF PUBLIC CONSULTATION OUTCOMES

As trustee of the precinct and facilities the Council have identified the importance of adopting a Master Plan for the whole precinct in a way that addresses the Master Plan Project Objectives.

Council were informed from a 'bottom-up' perspective with strong involvement from stakeholders and a whole of Council engagement-based endorsement. Two public consultation sessions were held.

FIRST PUBLIC CONSULTATION

11 March 2021
Nebo Showgrounds,
Undercover Arena

What was discussed?

- Background and introduction
- SWOT Analysis of the site completed
- Online survey

27 
survey responses

16 
participants attended



This initial consultation allowed Council to provide information to the public about the proposed Master Plan, commence the online survey, and provide stakeholders the opportunity to participate in the analysis of the site and the proposed outcomes of the Master Plan.

Participants undertook a SWOT (Strength, Weaknesses, Opportunities and Threats) analysis of the existing precinct. Isaac Regional

Council conducted a community survey to understand the opportunities for the precinct and the suggested priorities. The online survey was conducted from 11 to 24 March 2021.

Participants were asked of their memorable experiences at the showgrounds, favourite features, suggestions for improvement, opportunities and vision for the Master Plan.



FARMERS MARKETS
MUSIC FESTIVALS **FIELD DAY**
SUNDAY MARKETS  **MULTI-PURPOSE**
FORMAL FUNCTIONS **DOG PARK**
AGRICULTURE SHOWS **SPORT EVENTS**
RV FRIENDLY FARMERS MARKETS
PLAYGROUNDS

SECOND PUBLIC CONSULTATION

21 April 2021
Nebo Memorial Hall

What was discussed?

- Reviewed survey responses
- Reviewed draft Master Plan vision and principles
- Discussed opportunities and priorities that came out of the SWOT Analysis and survey responses

18 
participants attended



This consultation was used to review the survey responses received, alongside the draft Master Plan vision and principles and the SWOT analysis completed at the first consultation. Participants were able to see how the stakeholder survey responses were considered within the draft Master Plan and review those outcomes from a more informed position.

CONSULTATION

NEBO SHOWGROUNDS MASTER PLAN ADVISORY COMMITTEE OUTCOMES

Council established the Nebo Showgrounds Master Plan Advisory Committee (NSMPAC) to provide advice to Council regarding the community engagement, identification of project components and overall scope of the Nebo Showgrounds Master Plan. The aim of the NSMPAC was to advise Council on the engagement, planning and development of the Master Plan to:

- Ensure that all parties with a legitimate stake in the Master Plan project are adequately consulted and their views taken into account;

- Make recommendations to Council about the identification and scope of the project components that make up the broader Master Plan to realise the best overall value from the site and any funding opportunities; and
- Act as a reference group during the development of the Master Plan project.

In accordance with the *Local Government Regulation 2012*, the NSMPAC does not hold decision-making powers, however committee members will act as a customer liaison point between Council and community groups, clubs and members who have a stake in the Master Plan project.

Membership of the committee was resolved at a Council meeting

on 28 July 2021. The Advisory Committee meet formally at least once every two months, or as determined by the chairperson, ensuring recesses do not extend beyond a three-month period.

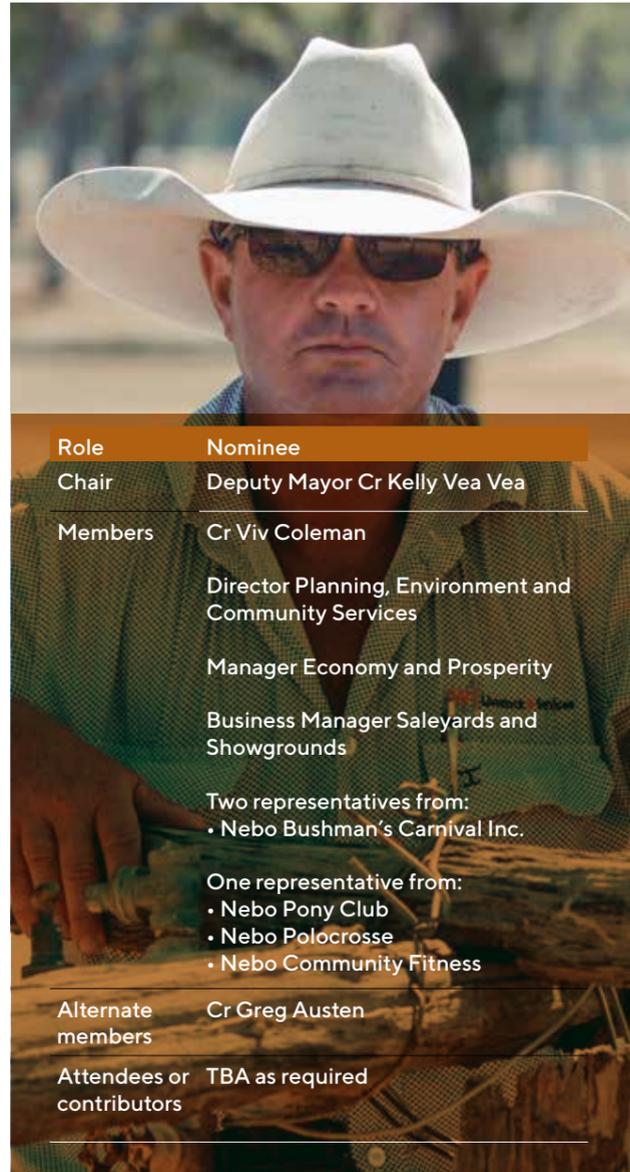
The key issues, priorities and actions for NSMPAC included:

- Ensuring that the proposed project components represent best value to the community from the available funding for the Master Plan;
- Ensuring that the opportunities for multipurpose facilities or facilities with common purpose for both user groups and community are maximised;
- Identifying, considering and promoting

opportunities for existing facilities at the showgrounds to be rearranged, renovated, consolidated or repurposed to provide for long-term growth of the showgrounds as a key economic driver for Nebo and surrounds; and

- Sustainability and future development of rodeo, campdraft, equine and other relevant or potential events and uses within the precinct to maximise community value, economic development and tourism opportunities.

An action list was generated at the close of each Advisory Committee Meeting to identify the items that required actions to be undertaken on behalf of the Committee.



MASTER PLAN: NEBO SHOWGROUNDS

The final Master Plan outlined in this section visually illustrates the concepts and proposed projects discussed to date.

The proposed footprint sizes of the facilities are based on consultation with the various user groups, stakeholders and the community.

During the future conceptual and detailed design phases, the figures and the footprint geometry will need to be refined.

VISION STATEMENT

The Nebo Showgrounds will continue to embrace **NEBO'S RICH HISTORY** and showcase our region.

Located on the doorstep of Mackay, our facilities are of a

HIGH STANDARD TO DELIVER QUALITY EVENTS that attract visitors from across the region, nation and the world.

Our venue offers facilities that are

WELL-CONNECTED, MULTI-PURPOSE, MODERN, ADAPTABLE AND ACCESSIBLE that support dynamic event opportunities and the Nebo community.

MASTER PLAN: THEMES

Access, car parking and entrances (ACE), stock and cattle facilities (SCF), multi-purpose areas (MPA) and infrastructure, lighting and signage (ILS).

MASTER PLAN PRINCIPLES



Connectivity, safety and synergy within the grounds (ease of movement, accessibility and legibility).



Potential for increased growth of facilities as the premier **community entertainment** and event hub. A great place to spend time with family and friends and tourists from all over Queensland, Australia and the world to enjoy. Maximise the existing popularity and utilisation of the precinct.



Multi-purpose facilities that encourage economic development opportunities (e.g. hosting local, regional, state, national and

international level events).

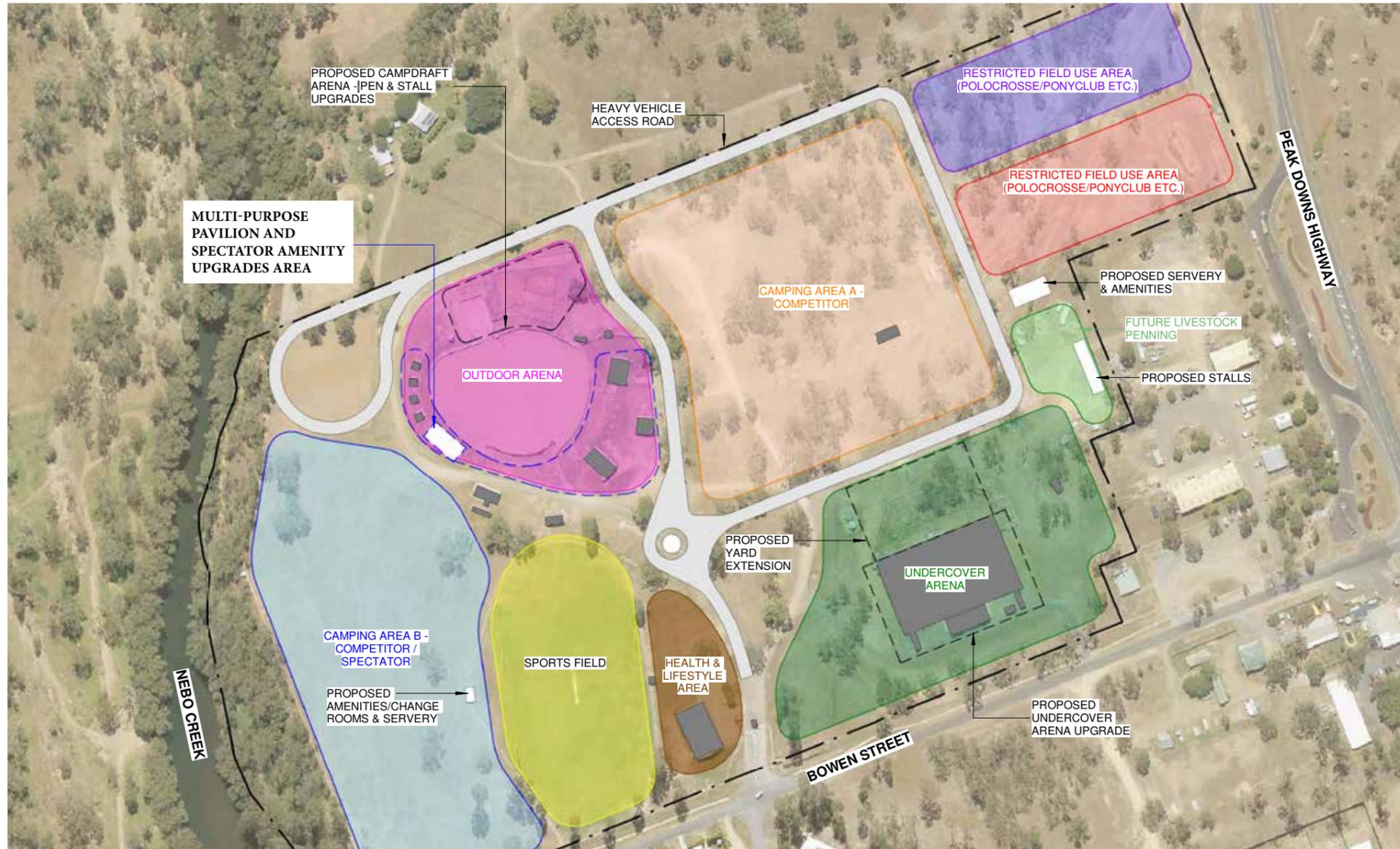


Celebrate the dreaming, rich history and iconic nature of the precinct. Reflect the settlement patterns of Nebo's agricultural and stockman's history. Incorporate the stock route history of Nebo within the narrative of site installations and information.



High quality-built form. **Multi-functional and sustainable facilities** of a high standard to deliver quality event opportunities for the Nebo community and broader region. Spaces that are adaptable and flexible, embrace technology, are low maintenance and durable.

MASTER PLAN: NEBO SHOWGROUNDS



MASTER PLAN: IMPLEMENTATION AND COSTING

Indicative-only estimates of capital costs including provision of project management (10%) and project contingency (15%)

STAGE 1 \$2,800,000 1 – 5 years

Primary Infrastructure upgrades, heavy vehicle access, general camping upgrades and car parking

STAGE 2a \$4,343,750 5 – 10 years

Undercover arena upgrades, outdoor arena design for multi-purpose facility, outdoor arena open space upgrades and sports oval multi-purpose amenity

STAGE 2b \$5,406,250 5 – 10 years

Outdoor arena upgrades which includes multi-purpose facility,



and secondary loading renewal, interpretative information provision, additional stalls, stables and penning areas and car parking

STAGE 3 \$TBC 10 years plus

Investigate projects for Stage 3 consideration including: capacity growth to camping facilities for spectators and competitors, additional non-equine sport and recreation facilities, bush horse racing track

\$12,550,000 TOTAL FOR STAGE 1 and STAGE 2

including project management and project contingency

Implementation of the Master Plan will require strong leadership and allocation of appropriate resources from the Nebo Showgrounds User Groups, Council and potentially the Queensland Government.

This section proposes an implementation plan for the priority projects and preliminary costs for the execution of the Master Plan.

The implementation of some elements may be opportunistic and potentially brought forward; in other cases, the availability of funding or unforeseen constraints may prevent or delay implementation.

In the future, the Master Plan document will be used to guide development of the showground site.

Many of the concepts and ideas suggested



will require further, more detailed design work so they can be implemented.

The following reports have been identified as being essential to providing future projects:

- Facility management plan
- Infrastructure upgrade management plan
- Camping layout plan
- Traffic and parking plan

Further specialist advice is required in order to scope and cost a number of items.

The cost of implementing all

recommendations in this Master Plan would most likely be beyond the capacity of Council to fund in its own right and would no doubt require external funding and support from stakeholders. Likewise, the Master Plan identifies a series of timelines and priorities for each of the recommended projects.

The actual delivery of projects will be driven by the nature of and conditions attached to funding sources at the material time.

Recommended actions should be reviewed biannually with a major review every five years for consideration by the advisory committee.

MASTER PLAN: STAGE ONE

| Priority Project | Project Concept | Themes | | | | Stage | Approx. Cost |
|--|--|--------|-----|-----|-----|---------|--------------|
| | | ACE | ILS | MPA | SCF | | |
| Essential primary Infrastructure upgrades to occur to rectify latent issues and provide a base platform for the other project, being upgrades to power, water, sewer, site drainage and digital connectivity | <ul style="list-style-type: none"> Perform site assessment of all primary subterranean infrastructure and identify required capacity constraints for proposed new developments and whole of site layout design to incorporate existing and new works. Upgrades to main power, provision of power to each event asset and improved power to the designated camping areas. Renewal of water line assets and provide water to all designated camping areas and installation of isolation points in the network. Perform hydrological assessment and design of site drainage operational works, (particularly undercover arena surface and other low points in the showground areas). Assessment and installation of digital connectivity improvements. | | ✓ | | | Stage 1 | \$800,000 |
| Heavy vehicle access and internal traffic network upgrades that provides safe passage for livestock and vehicular transport as well as pedestrian movement | <ul style="list-style-type: none"> Upgrades to and creation of new directional path for livestock heavy vehicle access, to both outdoor and indoor arenas, including remodelling of the entire existing internal road network to enable safe passageway and for the creation of improved designated competitor and visitor camping areas. | ✓ | | | | Stage 1 | \$550,000 |
| Increased car parking provisions for short term/day parking | <ul style="list-style-type: none"> Create designated internal parking locality on north and north-eastern side of the gym facility in conjunction with rework to internal traffic network and design of Bowen Street parking upgrades for Stage 2. | ✓ | | | | Stage 1 | \$70,000 |
| Camping areas facility upgrades and delineation | <ul style="list-style-type: none"> Delineation of competitor and spectator camping areas to be done in conjunction with the revised internal road network to include hard barriers, fencing and pedestrian access paths as required. Note alignment and some shared upgrades being as conducted through the essential infrastructure upgrades. Includes provision of running water and power to required camping areas from mains upgrades listed above to include mushrooms, bollards, water troughs, livestock fencing etc and note alignment and some shared upgrades being as conducted in priority projects stage 2. | ✓ | | ✓ | | Stage 1 | \$450,000 |

MASTER PLAN: STAGE ONE



| Priority Project | Project Concept | Themes | | | | Stage | Approx. Cost |
|--|--|--------|-----|-----|-----|---------|--------------|
| | | ACE | ILS | MPA | SCF | | |
| Provide infrastructure and associated upgrades to undercover arena | <ul style="list-style-type: none"> Complete whole of undercover area design constraints analysis (design) for the proposed increased spectator amenities. Note; Priority Project 1 set the conditions necessary of Primary infrastructure (water, power, drainage) to be completed. | | | ✓ | | | \$135,000 |
| Establishment of the restricted field use area (Polocrosse and Pony Club fields) to the south-eastern part of the showgrounds with development of a delineated primary and secondary Polocrosse and Pony Club field areas, and associated event infrastructure | <ul style="list-style-type: none"> Complete the establishment of the clubs to the south-eastern part of the showgrounds and develop field areas; Development of a restricted field use area for polocrosse, pony club and other associated livestock events that are delineated and has restricted overflow use during major events (limitations to any camping/vehicular activity). Develop a restricted use agreement for this restricted field use area. Provision of an associated vewing, servery and store kiosk (not a full canteen) with dual male and female toilet). | ✓ | ✓ | | | Stage 1 | \$225,000 |
| | | ✓ | ✓ | | | | \$315,000 |

MASTER PLAN: STAGE TWO

| Priority Project | Project Concept | Themes | | | | Stage | Approx. Cost |
|--|---|--------|-----|-----|-----|----------|----------------|
| | | ACE | ILS | MPA | SCF | | |
| Increased car parking provisions for short-term and day parking | <ul style="list-style-type: none"> Create an event parking overflow area in Bowen Street | ✓ | | | | Stage 2b | \$425,000 |
| Camping areas facility upgrades and delineation | <ul style="list-style-type: none"> Provision of multi-purpose change room, ablution and canteen on the western side of oval to serve visitor camping areas during major events and for sporting oval use for events. | | ✓ | ✓ | | Stage 2a | \$725,000 |
| | <ul style="list-style-type: none"> Additional provision of horse stables and purpose-built stockyards for competitors' camping areas. | | | | ✓ | Stage 2b | \$300,000 |
| Provide infrastructure and associated upgrades to undercover arena | <p>Implement staged construction of the following;</p> <ul style="list-style-type: none"> Replace southern side concrete seating with contemporary seating for increased capacity. Installation of western and eastern wing covered seating areas, incorporating a corporate viewing area. Additional roofing over bar spectator areas. Provision of additional ablutions. Spectator lighting upgrades to access gate passage. Disability access inclusions incorporated. Create store compound for primary ground maintenance infrastructure Redevelopment, renewal and upgrades to livestock and competitor areas including water troughs etc and additional perimeter fencing for spectators seating areas. To include visitor interpretative information celebrating the history of Nebo's rich agricultural and stockman's history. | | | ✓ | | Stage 2a | \$2.65 million |
| | | ✓ | ✓ | | ✓ | | |

| Priority Project | Project Concept | Themes | | | | Stage | Approx. Cost |
|---|--|--------|-----|-----|----------|----------|---------------|
| | | ACE | ILS | MPA | SCF | | |
| Identify and scope cultural heritage projects that acknowledge the heritage of traditional custodians and owners in the Nebo region | <ul style="list-style-type: none"> Engage and scope with traditional owner groups and for projects for inclusion that give appropriate recognition to the traditional owners of the Nebo region | | ✓ | ✓ | | Stage 2a | Scoping |
| | <ul style="list-style-type: none"> Engage and scope visitor interpretative information celebrating the history of Nebo's rich agricultural and stockman's history | ✓ | ✓ | | | | |
| | <p>With inclusions to be considered;</p> <ul style="list-style-type: none"> Internal site interpretative storytelling and walking trail story board Upgrades and provision to the existing plaque (shade shelter, park and landscaping) in the Nebo Creek corner of the grounds Bronzed statue, memorial, plaques etc | ✓ | ✓ | | Stage 2b | | |
| Design and delivery of a multi-purpose pavilion, upgrade outdoor arena area for competitor, livestock and spectator amenities. | <ul style="list-style-type: none"> Constraints analysis design for the outdoor arena and spaces area. This includes design development of a multi-purpose functions, conference, catering pavilion or facility. The investigation needs to consider indoor and outdoor space facility and incorporate recommended layout and utilisation for existing facilities such as the NBCI bar, current catering pavilion, amenities and spectator amenities like shade and playgrounds. | ✓ | ✓ | ✓ | | Stage 2a | \$100,000 |
| | <ul style="list-style-type: none"> Replacement and upgrades to outdoor arena event infrastructure. This includes the outdoor arena ring renewal, second single ramp loading dock and removal of yards existing secondary loading ramp etc. | | | | ✓ | Stage 2b | \$750,000 |
| | <ul style="list-style-type: none"> Delivery of the new multi-purpose functions, conference and catering pavilion facility designed as part of Stage 2a as well as including delivery of revised outdoor arena associated spectator amenity (shade, stands, kids playground, refurbishment of the Artie Bloggs amenity, ablutions and works with existing bar and catering facilities as required). This will include visitor interpretative information. | | ✓ | ✓ | | Stage 2b | \$2.7 million |

MASTER PLAN: STAGE THREE

| Priority Project | Project Concept | Themes | | | | Stage | Approx. Cost |
|--|--|--------|-----|-----|-----|---------|--------------|
| | | ACE | ILS | MPA | SCF | | |
| Investigate site and land holding options for a bush horse racing track | <ul style="list-style-type: none"> Investigation site or alternative land holding options and business case development for a bush horse racing track. | | | ✓ | | Stage 3 | TBC |
| Review any site capacity constraints and requirements for further growth if required | <ul style="list-style-type: none"> Investigate site constraints, and review additional Council and/or other alternative landholding options should it be deemed required. | | | | ✓ | Stage 3 | TBC |



MASTER PLAN: ADDITIONAL RECOMMENDATIONS

The following recommendations to be implemented during event delivery at the facility are made to manage the unknown timeframes for delivery of the Master Plan stages, and in order to ensure ongoing operational efficiencies and safe passage during events.

| Recommendation | Management Plan | Responsibility |
|--|--|------------------------|
| Continue to investigate site constraints that may impact proposed projects, i.e. water and sewer capacity, internal site easement and heavy vehicle access | Infrastructure Upgrade Management Plan | Project delivery team |
| Consider the necessary staging elements of the projects for improved ongoing safe operational use | Interim Site Management Plan | Working group |
| Major events to undertake and prepare event management plans | <ul style="list-style-type: none"> Event Management Plans Camping Layout Plans Traffic and Parking Plan | |
| Review current and future leasing arrangements | | Isaac Regional Council |



MASTER PLAN: FUNDING SOURCES

Both the Australian and Queensland Governments offer financial assistance in the form of grants to community groups.

The grant programs and timing of the funding rounds change.

It is recommended that the funding programs are monitored quarterly to identify funding opportunities.

Gambling Community Benefit Fund
\$500 and \$35,000

The objective of the fund is to allocate funding to not-for-profit community groups to help them provide services, leisure activities and opportunities for communities.

Active Community Infrastructure Fund
Up to \$1 million per project

Fit-for-purpose, universally designed infrastructure that improves accessibility and functionality of active places and spaces.

Queensland Destination Events Program
\$10,000 and \$100,000

The Queensland Destination Events Program provides event organisers with funding to help with the costs of staging events in Queensland.

Drought Communities Programme Grant
Up to \$1 million (tier one) or up to \$500,000 (tier two)

The program supports local community infrastructure and other drought relief projects for communities who have been impacted by drought.

Other grants to consider: Business Event Grant Program

Organisations are encouraged to work with their Local Member of Parliament to ensure projects are a priority for their local community.

AVAILABLE FUNDING
(AT 24 MAY 2022)

6



ISAAC
REGION 